<u>**CALL FOR PAPERS**</u>

<u>**The 9th UK-China Alliance for the Humanities in Higher Education Conference**</u>

New Era, New Humanities
Global Humanities Research and Education in the Age of AI

Macau University of Science and Technology (MUST)
December 6-7, 2025 | Macao SAR, China

The UK-China Humanities Alliance (UKCHA) is pleased to announce a call for papers for the 9th annual conference, to be hosted by Macau University of Science and Technology (MUST) in Macao, on December 6-7, 2025.

The UK-China Humanities Alliance aims to build dialogue between academics and students in the UK and China. The annual conference is an opportunity for British and Chinese scholars to come together and discuss issues related to major global challenges and the higher education. As Artificial Intelligence rapidly transforms our societies, institutions, and ways of knowing, humanities research and education face both unprecedented challenges and promising new frontiers. How can we critically engage with AI from a humanistic perspective? What research and pedagogical innovations are necessary to ensure humanities remain vibrant and relevant in the digital age? And how can we rethink global education to foster ethical, inclusive, and cross-cultural dialogues about the future of human knowledge? Under the heading "New Era, New Humanities", the 2025 annual conference provides a unique opportunity for scholars in the UK, China, and beyond to reflect on the evolving mission of global humanities research and education in the age of AI. The conference is open to academics at all levels, but Ph.D. students and early career researchers are particularly encouraged to apply.

Conference Themes
The Conference will feature panels focused on four strands. These are:

1. Reimaging the Humanities in the AI Era
This panel will explore the enduring power of humanities in the AI Era. What are the resources, pathways, methods of reimagination? How can humanities scholars help shape more human-centered technological futures? How might AI tools change the way we teach, read, and write? How are humanities research and education adapting to the rise of AI and digital technologies?

2. Inter-Cross-Trans-cultural and Multilingual Perspectives on AI and Society
This panel invites reflections on how different cultural, linguistic, and

philosophical traditions engage with the concept of intelligence—artificial or otherwise. How do different cultural traditions inform understandings of technology, ethics, and cognition? What role do language and translation play in shaping global conversations about AI? Papers incorporating perspectives from East Asia, South Asia, Africa, and other regions in the Global South are especially encouraged, to enrich discussions and avoid Western-centric paradigms.

3. Humanities Curriculum Innovation and the Future of Higher Education
As AI reshapes labor markets and learning environments, universities must reimagine how they prepare students for an uncertain future. This panel seeks papers that examine innovative approaches to humanities pedagogy, interdisciplinary curriculum design, digital literacy, and the evolving role of liberal arts education in the 21st century.

4. Ethics, Values, and the Human Condition in the Digital Age
Amid rapid technological change, what does it mean to be human? How do AI systems challenge or reaffirm our core values? What ethical questions arise from algorithmic knowledge production? Papers in this panel will reflect on philosophical, literary, historical, and artistic responses to questions of identity, responsibility, and justice in the age of intelligent machines.

Depending on the quantity and distribution of submissions, special forums will be organized around one or more of the above themes.

Conference Format
It is hoped to get a balance of academics from the UK and China for each session. The language of the academic discussions will be English. The conference will be hosted onsite at Macau University of Science and Technology.

Submission Guidelines
Those hoping to speak at the conference are invited to submit abstracts of no more than 250 words to **UKCHA-9@must.edu.mo** by **5PM GMT, 30 August 2025**. Please entitle your email "**UKCHA conference abstract**". Your submission should include:

- The title and an abstract of no more than 250 words aligned to one of the four strands described above (please specify).
- A short biography (100 words max) that includes your name, university affiliation, and position / career stage.
- A contact email address.

Successful applicants will be contacted by the end of September 2025 to let them know if they have been selected to participate in the conference.

Publication Opportunities

The UK-China Humanities Alliance is committed to disseminating conference outcomes widely. Selected high-quality conference papers will be considered for inclusion in an edited volume or published on an open-access platform, enhancing visibility and promoting long-term scholarly impact.

We look forward to welcoming you to Macao for this important conversation on the future of the humanities.