

Global Competence for Future Business Leaders

In an increasingly interconnected and digital world, the landscape of global business is continuously evolving, presenting new challenges and opportunities for leaders.

This course is designed to equip aspiring and current business leaders with the critical skills and insights necessary to navigate and thrive in this dynamic environment.



Sample Timetable:

DAY 1	DAY 2	DAY 3	DAY 4	DAY 5
LSE Campus tour	Industrial leader talk	Company Visit	Intercultural Communication Lecture	Project 1 - Group Presentation
Welcome induction	Intercultural Communication Lecture	Intercultural Communication Lecture	Company Visit	Visit to British Museum
Industrial leader talk	1-2-1 Tutorials	1-2-1 Tutorials	1-2-1 Tutorials	
DAY 6	DAY 7	DAY 8	DAY 9	DAY 10
Visit to new financial centre	Project 2 - Essay	Intercultural Communication Lecture	Project 3 - Business Ad Design	Graduation
Visit to old financial centre		1-2-1 Tutorials	Company Visit	

Programme Application:

Application & payment deadline	Course starts	Fee
28 November 2025	26 January 2026 (winter intake)	£1,650 (tuition fee ONLY)
29 May 2026	27 July 2026 (summer intake)	



HIGHLIGHTS

- Dynamic lectures
- Interactive tutorials
- Exclusive industry talks
- Collaborative group challenges
- Hands-on projects
- Insider company visits
- London city experiences
- Fun social activities

COMPETENCE FOCUSED

Strategic Thinking: Step into the mindset of a future-ready leader. You'll learn how to break down complex business challenges, spot emerging global trends before they go mainstream, and design strategies that set organisations apart. Through real-world case studies and scenario planning, you'll sharpen your ability to make smart, bold decisions and adapt quickly in an unpredictable world.

Business Advertisement Design: Bring your creative ideas to life while mastering the fundamentals of impactful marketing. You'll explore how to design advertisements that speak directly to target audiences, reflect a brand's values, and stand out in competitive markets. By creating your own ads from concept to final design, you'll learn to blend visual storytelling, persuasive messaging, and strategic thinking—skills that will help you influence consumer behaviour, enhance brand recognition, and deliver measurable business results.

Intercultural Communicative Skill: Stand out in a global workplace. You'll develop the confidence to collaborate, negotiate, and lead across cultures with sensitivity and impact. Through interactive simulations and case studies, you'll learn how to turn cultural diversity into a source of creativity and innovation, building trust and success in international teams.

