

MEIG Programme - Master of Advanced Studies in European and International Governance

University of Geneva

www.meig.ch

The **Geneva Master of Advanced Studies in European and International Governance** is organized by the University of Geneva in cooperation with the United Nations Office at Geneva (UNOG).

**Directors of the
Programme**

Professors Christine Kaddous and Nicolas Levrat

Description

This Master programme provides training in European and international governance. It aims at raising students' awareness about various current issues and provide them with the theoretical and practical skills required to solve problems they face in their daily activity. The Programme covers and analyses - both from a theoretical and practical perspective - a wide range of thematic issues such as migration, Human rights, peace and security, international trade and development, global health and environment, and the role played by the private sector in international governance (SDG 17 – Agenda 2030).

Prospective Students

The MEIG Programme is designed for persons working or wishing to work in the private or public sector in a variety of fields related to multi-level governance issues. It facilitates access to professional positions in mid-sized companies or multinationals, governments or ministries (economy, finance, justice, foreign affairs, agriculture, environment, health, etc.), national administrations, European and international organizations, NGOs, associations and foundations. The main feature of all these entities is the resolution of problems related to governance and management against the backdrop of current major challenges at international, regional, national and sub-

national levels. This Master programme enables participants to acquire not only multidisciplinary skills in law, economics and politics, but also negotiation and communication skills, allowing them to address contemporary challenges in a global context. We encourage applications from all qualified participants around the world with various professional pathways and career plans.

Language and location

This multidisciplinary programme is taught in English at the University of Geneva. Seminars are complemented by visits to international organizations based in Geneva and European institutions located in Brussels, in order for the participants to gain an in-depth understanding of the functioning of these entities and the role they play in regional and international governance.

Study Programme

The MEIG Programme corresponds to 60 ECTS credits. The Master starts with an introduction on the concept of governance, its meaning and implications, followed by eight thematic and methodological modules covered by the study programme. Lectures take place during the first six months (from end-September to end-March) and are followed by a three-month period (from April to June) dedicated to the end-of-study project. This project shall take one of the following forms: the writing of a classic master thesis on a topic related to the study programme, the accomplishment of an internship and the drafting of a related report, or the development of a professional project on a topic related to the professional activity of the participants within the framework of the study programme.

Programme

MEIG in a Nutshell

0. Introduction to the Concept of Governance, Definitions, Scope and Implications
 - I. Architecture of the European Union and European Governance
 - II. Architecture of the United Nations System and Global Governance
 - III. Key skills for a National or International Career dealing with Global Issues
 - IV. Human Rights and Migration
 - V. Peace and Security and Humanitarian Affairs
 - VI. Trade and Development
 - VII. Health and Environment
 - VIII. Agenda 2030 and the Private-Public Partnership for its Implementation
- End-of-study project (Internship, Professional Project or Master Thesis)

Module I
**Architecture of the
European Union and
European
Governance:**



The most ambitious system of regional governance ever attempted, the European Union is at the heart of this module. The participants are offered an in depth analysis of the construction of the European Union, its functioning, the role of the institutions and of the Member States. Participants will examine the main EU policies as well as the different powers, interest groups and policy networks that define European governance. This module also explores the increasingly important role of the European Union on the world stage. It examines the essential elements and values that found the relations between the European Union and the main international organisations based in Geneva, such as the United Nations (UN), the International Labour Organisation (ILO), the World Health Organisation (WHO), and the World Intellectual Property Organisation (WIPO). The relationship with the World Trade Organisation (WTO) is dealt with in Module VI. During the module, a study visit of the European Union Institutions in Brussels will allow participants to gain an inside and hands-on understanding of European governance.

Module II

**Architecture of the
United Nations
System and Global
Governance**



In an increasingly globalised world where the importance of multilateral dialogues and cooperation is ever growing, the United Nations remains a central forum for progressing ideas and a platform for action. In the course of the module participants will attend lectures and practical workshops as well as participate in study visits aimed at providing a deep understanding of the functioning of the United Nations System and explaining the creation, structure, mandate, governance and decision-making process of its main bodies and organisations. Participants will learn more about the main decision makers in Geneva and will have a unique opportunity to meet practitioners from the major institutions, enabling them to strengthen their knowledge of the intergovernmental machinery of the UN System and other international organisations.

Module III

**Key Skills for a
National or
International Career
Dealing with Global
Issues**



This module will help participants significantly improve their negotiation, public speaking, report writing and other skills that are indispensable for a successful career at the national or international level. After a series of intensive and highly interactive workshops, participants will emerge confident to conduct complex negotiations, enhance their leadership qualities, improve aptitudes of recording and summarising results of conferences and meetings as well as develop their public speaking, report writing, leadership and negotiation skills.

Module IV

**Human Rights and
Migration**



This module underlines the importance of European and international Human Rights protection in contemporary global politics. Participants will be introduced to the key concepts and mechanisms of human rights allowing them to analyse and evaluate

the impact of human rights protection on global policies and international relations. They will examine the differences in human rights protection at European and international level. A specific emphasis on the work of the Human Rights Council and the Human Rights High Commissioner, both based in Geneva, will be provided.

Participants will also gain skills to understand the interplay between human rights and migration, a particularly relevant topic of our times. The module examines the enhanced need for protection of migrants, asylum seekers and refugees in the context of European and international governance. The cooperation developed in that field within the United Nations High Commissioner for Refugees (UNHCR) and the International Organisation for Migration (IOM), both based in Geneva, is of first importance.

Module V
Peace and Security
and Humanitarian
Affairs



Seventy years after the creation of the United Nations and 25 years after the end of the Cold War, conflicts have evolved in their form and the type of actors involved. They are linked to new challenges such as energy, finance, pandemics, environmental disasters, and armed conflicts.

The module seeks to assist participants in navigating the structure of the United Nations' work in tackling current peace and security challenges by providing participants with an overview of recent and current global events and how the United Nations addressed them. Participants will acquire understanding of the current international situation that creates considerable challenges for governments in mobilising effectively and rapidly their human and financial resources to promote peace and security. Special attention will be paid to the role of the ICRC in that field.

Module VI
Trade and
Development



The multilateral trade regime is at the heart of this module. Participants will gain a deep knowledge of the main topics and challenges which are at stake at the international level. The module will also tackle the increasing tension between bilateralism and multilateralism in trade issues. This field of international governance concerns a number of international organisations based in Geneva. The World Trade Organisation (WTO) is, of course, the key actor in this field. However, other aspects related to international trade are also dealt within this module in relation to the activities carried out by the United Nations Conference on Trade and Development (UNCTAD), the World Intellectual Property Organisation (WIPO), or the World Health Organisation (WHO). The interaction between these international organisations will be studied in order to determine which are the most important actors that states or non-state actors deal with when it comes to international trade. The European Union and its common commercial policy demonstrate engagement on the international scene in all aspects of trade policy, including the most recent developments in the field of investments and intellectual property rights related to trade.

Module VII

Health and Environment



This module focuses on environment and health policies as they relate to each other. The first part of the module covers a wide range of environmental issues at European and international levels, such as climate change, air quality, water and nature conservation. Participants will gain a deep knowledge of the essential elements of environmental protection, covering also the most important multilateral environment agreements. They will develop a good understanding of justice and sustainability as central principles in environmental health.

As health issues are becoming increasingly important at a global level, the module explores the actors that shape health policy, including the structures and features of European and international healthcare. Participants explore the key health issues and challenges at European and international levels. The module will also discuss the cooperation between the different entities dealing with health issues in Geneva, in particular the World Health Organization (WHO). The overall objective is to provide participants with knowledge, critical understanding and skills for active involvement in the development, delivery and evaluation of a range of public health and environment initiatives.

Module VIII

Agenda 2030 and the Private-Public Partnership for its Implementation



This module of the programme aims to provide participants with an in-depth understanding of Agenda 2030 and the global partnership for its implementation. The SDG Lab, where innovative solutions are shaped, will be as much presented as the Global Compact, the world's largest corporate sustainability initiative. High level representatives from business and international organisations will explain e.g. how business supports and respects human rights, contributes to gender equality, or faces environmental challenges. A highlight will be given on how corruption affects good governance and how this issue is addressed by public and private actors. ILO representatives will explain how the organisation succeeds bringing together governments, employers and workers on labour issues. Special attention will also be given to the global partnership for innovation.

At the end of the programme participants will have better knowledge and skills enabling them to contribute to better governance.
